



EMILY XU

PORTFOLIO

emilyxuart.com

CONTACT

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(510)-493-6319

SOFTWARE SKILLS

- **ADOBE SUITE:** Photoshop, Illustrator After Effects, Animate
- Procreate, Procreate Dreams
- Autodesk Maya
- Zoom
- Google Workplace
- Microsoft Office Suite

OTHER SKILLS

- **LANGUAGE:** Conversational Mandarin, conversational Korean
- Excellent organization skills
- Great team player
- Enthusiastic

INTERESTS

- Playing the piano
- Putting stickers on things
- Going to bakeries
- Collecting trading cards

WORK EXPERIENCE

Design Marketing Intern

08/2024-Present
Urban Creator Inc.

Remote

- Designed visually engaging Instagram content for Korean brands like Krush Beer and Chum-Churum, targeting Western audiences and boosting social media interaction.
- Created custom assets for pop-up events, such as stickers, posters, and banners, to support brand campaigns.
- Worked closely with the marketing team to ensure cohesive and appealing promotional content aligned with brand messaging.

Lab Technician

08/2023-05/2024
Otis College of Art and Design

Los Angeles, CA

- Provided prompt technical support for equipment and software to minimize disruptions during classes and lab work.
- Managed lab equipment rentals and processed fees to ensure availability of necessary technology for students and staff.

Character Design Classroom Assistant

08/2023-12/2023

Otis College of Art and Design

Los Angeles, CA

- Managed attendance and grading while offering constructive feedback to enhance skill development in character design.
- Reviewed curriculum to tailor content to student learning needs and interests.

OTHER EXPERIENCE/ MEMBERSHIPS

- Women In Animation
- Asians In Animation
- 24 Hr Animation Challenge (*Character Design, 2D Animation*)
- Otis College Storyboard Club President

EDUCATION

OTIS COLLEGE OF ART AND DESIGN (2020-2024)

Los Angeles, CA

Bachelor of Fine Arts, Digital Media Major